

A Professional Scrum training course created by  
Ken Schwaber, Scrum.org, and the Professional Scrum Trainer Community

The Scrum.org mission is to improve the Profession of Software Development.

As part of our mission, Scrum.org provides the highest quality Scrum training, including the most advanced training materials and certified Professional Scrum Trainers (PSTs) to deliver it. The curriculum and courseware are highly-tuned and standardized.

Training materials are created and maintained by Scrum co-creator Ken Schwaber with the Scrum.org PST community, helping to ensure that they are always in tune with what's happening in software development organizations and always up-to-date with the latest practices.

Courses are provided around the world. Our PSTs can work with you to plan a private course to meet your organization's specific needs. For globally distributed organizations, our PSTs work together to provide training for your staff wherever they reside, ensuring that they are all learning the same thing. Consistent training is critical for large scale efforts where many teams are working together on the same products.

Our trainers bring their own style and experience to courses, but all trainers use the same materials around the world so that students are learning from the same content regardless of where the course is taught and who is teaching it.

## Course Objectives



Leaders will understand how being agile adds value to their business and why their support is essential to the team's success. They will be prepared to support and enable successful teams by providing guidance and removing impediments that are beyond the team's ability to address.

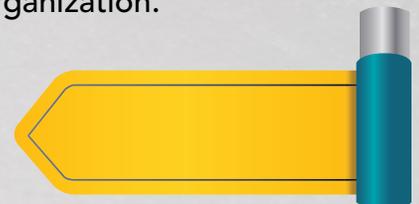


Have a clear and common language to better understand the core problems in Digital Product and Software Development.

Students will receive an introduction to professional Agile techniques and ways to lead Agile teams.



Effectively understand the role that management plays in Agile change of an organization.



## Course Description

Professional Agile Leadership Essentials is a modular workshop, adaptable up to 2 days in length, based on the needs of your organization.

This workshop will equip leaders and managers to help their organizations change by providing participants with:

- An overview of what “Agile” is, why organizations need it to survive and thrive in a changing world, how it works, and how to quantify its benefits from a business perspective.
- The means to identify the potential opportunities and impacts of Agile in terms of business value.
- The ability to compare and contrast Agile practices with alternative business practices.
- An understanding of how to help form and support agile teams using an empirical approach.
- Ways to deal with typical challenges that agile teams face and how to support the teams by removing impediments and becoming a servant-leader.
- An understanding of how to measure and guide agile product delivery.

**IMPROVING THE PROFESSION  
OF SOFTWARE DELIVERY**

## Who Should Attend?



The Professional Agile Leadership Essentials course is designed for managers and those in leadership roles who want to grow their organization’s ability to respond to market opportunities, competitive pressures, or opportunities for innovation.

## Course Topics



- Theory and Principles
- Improving Value Delivery
- Value - The “What”
- Culture - The “Who”
- Professionalism - The “How”
- Scaling

## Premise of this Course

Becoming an agile organization is a profound transformation that requires senior leaders, middle managers, and agile team members to change the way that they organize their work, manage that work, and measure the results of the work. Agile teams cannot do this on their own; they need help from the entire organization. The changes for all involved are profound, but so are the results when everyone’s goals and ways of working are aligned.

## Additional Course Offerings

Scrum.org offers the following additional training courses, which are available publicly and privately.

- Professional Scrum Foundations
- Professional Scrum Master
- Professional Scrum Product Owner
- Professional Scrum Developer
- Scaled Professional Scrum